



WFXV  
201 Humboldt Street  
Rochester, NY 14610

Brightside Communications  
PO Box 2404  
Binghamton, NY 13902

## Contract # 1447189

**Schedule Dates** 10/13/16-10/23/16  
**Advertiser** Rob Bauer/Oneida County Court Judge/Rep/NY (8  
**Agency** Brightside Communications (22226)  
**Product** Political - Candidate Other (1066)  
**Brand** Committee to Elect Rob Bauer Judge (567569)  
**Salesperson** Utica, House (1386)  
**Sales Office** Utica  
**Buyer Name** Datta,Bijoy  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/12/16  
**Last Modified** 10/12/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$216.00  
**Net Total** \$1,224.00  
**Sales Tax**

## Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	8	\$1,440.00
<b>Grand Total:</b>	<b>8</b>	<b>\$1,440.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- FOX NEWS SUNDAY								1	1	\$250.00	\$250.00	Utica (WFXV)		10/12/16
2.0	Revised Line / SPOT	10/13/16-10/14/16	4	:30	10P- EYEWITNESS NEWS AT TEN					1	1						Utica (WFXV)		10/12/16
2.1	Normal Line / SPOT	10/13/16-10/14/16	4	:30	10P- EYEWITNESS NEWS AT TEN					1	1			2	\$170.00	\$340.00	Utica (WFXV)		10/12/16
3.0	Revised Line / SPOT	10/17/16-10/18/16	4	:30	10P- EYEWITNESS NEWS AT TEN		1	1									Utica (WFXV)		10/12/16
3.1	Normal Line / SPOT	10/17/16-10/18/16	4	:30	10P- EYEWITNESS NEWS AT TEN		1	1						2	\$170.00	\$340.00	Utica (WFXV)		10/12/16
4.0	Revised Line / SPOT	10/20/16-10/21/16	4	:30	10P- EYEWITNESS NEWS AT TEN					1	1						Utica (WFXV)		10/12/16
4.1	Normal Line / SPOT	10/20/16-10/21/16	4	:30	10P- EYEWITNESS NEWS AT TEN					1	1			2	\$170.00	\$340.00	Utica (WFXV)		10/12/16
5.0	Revised Line / SPOT	10/19/16-10/19/16	4	:30	10:30P- EYEWITNESS NEWS AT TEN				1								Utica (WFXV)		10/12/16
5.1	Normal Line / SPOT	10/19/16-10/19/16	4	:30	10:30P- EYEWITNESS NEWS AT TEN				1					1	\$170.00	\$170.00	Utica (WFXV)		10/12/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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